

WHAT?!? My Locker Room Staff Needs Training?



Clubs invest thousands of dollars annually to train their management and F and B staffs alone. But Locker Room Managers often receive no training. These managers need a sizable skill set: they must know how to shine a countless variety of street and golf shoes, provide excellent customer service in a variety of challenging situations, maintain amenity levels and know where to get cutting edge amenities, among many other responsibilities.

Up until now there were no resources that provided all of this information. *But that's no longer true.* Now any golf or country club can have all the tools they need to take their locker room services to the next level. And the *Ultimate Locker Room Staff Training System (ULRSTS)* is the key (five clubs in five states are currently using it). It takes 6 months to complete, is available online at www.yourlrma.com and can be accessed from any computer. And it covers every facet of managing locker rooms at a golf or country club. In short, it's perfect for the staffer that's never set foot in a locker room and will add to the skill set of any veteran. It's time to invest in your locker room staff! Get this system for them TODAY!

When you buy the ULRSTS your locker room staff will receive the following:

INSTRUCTION MANUAL-explains how to use The System, gives a schedule for completion, 8 pgs.

THE GOOD STEWARD-*How to Set Up and Operate a Shoe Room at a Country Club*, 242 pgs.

LRMA Shoe Care System DVD-shoe care instruction taped in a working shoe room, 90 min.

THE GOOD STEWARD-*How to Set Up and Manage the Locker Rooms at a Country Club*, 157 pgs.

THE LOCKER ROOM MANAGER'S BOOK OF WISDOM, 178 pgs.

TRAINING MODULES-Shoe Care, Locker Room, Customer Service I, II, III, Theft Prevention, 128 pgs.

TRAINING TOOLS-dozens of articles, LR Operations Seminar Attendee Packet, 100 pgs.

A FREE 3-YEAR PLATINUM MEMBERSHIP IN THE LRMA-includes access to a library of 750+ articles, weekly emails and monthly e-newsletters with tips, product reviews and comments from Locker Room Managers nationwide.

Here's what one Locker Room Manager said about the training program:

"Although I've had experience working in customer service in the hospitality industry, I had no idea what was expected of me when I became a locker room manager.

"The Director of Human Resources came across Mr. Dufek's training program when she happened upon the association web site. It has provided me with all the information I need to successfully operate/manage our shoe and locker rooms. I can say beyond a shadow of a doubt that I would be lost without it."

*Aaron Mercer
Locker Room Manager
Royal Oaks Country Club
Dallas, Texas*

To pay the fee for The System on line and get access ASAP, do the following:

1. click on the following link: <http://www.yourlrma.com/memapp.htm>
2. drop down to the bottom of the page and click on the arrows above the "Subscribe" capsule
3. Choose/highlight "LRMA Training System : \$1,000 USD" and click on it
4. Click on the "Subscribe" capsule, pay for the program using a credit card via PayPal
5. You will be contacted within 24 hours and given access to The System
6. To pay by check, make the check out to Todd Dufek and send it to: *Todd Dufek, LRMA Office, 3345 East Lavey Lane, Phoenix, AZ 85032.*

QUESTIONS? Contact Todd Dufek, LRMA President at tmdufek@cox.net.